

Organizational Profile



ASHIKA Development Associates

**Head Office: Kambhe House (1st Floor),
K. K. Roy Road, Rangamati Hill
District-4500, Phone: 02333371859,
Email: ashika_ranga@yahoo.com,
ashikadevelopmentassociates@gmail.com
Website: www.ashikacht.org**

Updated date: 01.10.2023





ASHIKA

Development Associates

Type	Non-profit
Initial Establishment	1999
Registered	2002 under Directorate of Social Service
Reg. No.	Ranga 170/2002
NGO Affairs Bureau	2129, Date: 23/08/2006
Head Office	Rangamati Hill District
Key Person	Biplop Chakma, Executive Director
Employees	70
Telephone	+8802333371859
Email	ashika_ranga@yahoo.com ashikadevelopmentassociates@gmail.com
Website	www.ashikacht.org

Few words from Executive Director

ASHIKA is continuously updating its technology platform to enhance its services. Our concentration in technology has enabled us to expand activities base to grass root level. Combining technology and skilled manpower is helping us to reach out to every sector of community. We would not confine ourselves to traditional NGO. Our organization is fully committed to develop the human resources as the crucial part for organizational development. Human resources are important to gain a competitive edge over competition together with development sector expansion. Development of skilled human resources is also another target of the Organization. The organization has a dedicated team for developing its service quality.

We are heading towards a sustainable development with the adoption of our motto-***We believe in Information, Empowerment and Development*** From the beginning of its existence, the organization has given importance to language and education sector including computer literacy in CHT. Then it observed that women also have an important role in the development of the society, so we organized handloom training to get them skilled and play their active role within family, ultimately within the society. Our organization is sincere to the civic right of the society for which it worked on voter & civic education. With a view to the CHT context shifting cultivation is the only earning source of various communities, our organization has founded out various other alternative sources, then we forwarded with Promoting Livelihoods through Employment and Income Generation in CHT project. After signing of the Peace Accord most of people of CHT is not aware of their right in the Accord even in the laws prevailing in CHT. Our organization has been implementing livelihood project with the aim to disseminate that information and to build awareness on their rights. We are also active to build community participation to manage safe water supply and sanitation with the view to health promotion of rural poor. Our critical social observation has thriven us to forward with income generating activities to get self dependency, for example: mushroom spawn production, fresh mushroom production, bamboo & cane furniture making etc. are eco-friendly. We are also sincere of adolescent's section of the society; they are our target group who are getting trained up with various livelihood options.

We believe that every small step will make this organization's maturity heading towards fulfilling its motto. We strongly believe that 2023 will be another good year for ASHIKA. By adopting and implementing the best strategies for emergencies as well as having a dedicated & skilled management, we will be able to bring sustainable development with improved quality that will maximize value for all the stakeholders.

Since the inception, the organization has undertaken various steps in preserving and promoting the interests of its beneficiaries, stakeholders and employees while serving the greater purpose of sustainable development. Socio-economical development is integrated in the DNA of all activities of the ASHIKA.



Biplop Chakma
Executive Director
ASHIKA Development Associates

ASHIKA at a Glance

Area Coverage

District 05 (Rangamati, Khagrachari, Bandarban, Noakhali, Chittagong, Cox's Bazar)

Upazila 27 Rangamati Hill District
Rangamati Sadar, Naniarchar, Kawkhali, Jurachari, Bilaichari, Rajasthali, Baghaichari, Barkal, Kaptai, Longodu

Khagrachari Hill District
Khagrachari Sadar, Laxmichari, Matiranga, Panchari, Mahalchari, Dighinala

Bandarban Hill District
Thanchi, Ruma, Alikadam, Rowangchari, Bandarban Sadar, Lama, Naikhyangchari

Noakhali:
Noakhali Sadar, Hatia

Chittagong:
Bashkhali

Cox's Bazar:
Cox's Bazar Sadar

Project Office 3 Rangamati Sadar, Bandarban, Khagrachari

IGA Office 02 Rangamati Municipality

Head Office 01 Rangamati Municipality

Staff Strength 70

Annual Budget
For the year of **2023-2024**
Taka **122,534,000.00/**

History

Building of Kaptai Hydro Electric Dam

Refugee problem occurred due to Kaptai Dam

Refusal by the State apparatus to negotiate dissidence which led to violence

Constitutional identity related issues in CHT by the State

Peace Accord 1997

Land Dispute Settlement issues

In these circumstances present “ASHIKA” came into being with its former name of “Hiran Mohan Computer and Research Academy for Tribal Languages (HCRATL)” in 1999 due to observation of socio-economic problem in the community. To survive in these situations our organization’s existence was appreciable to the unemployed youth who were literate but jobless, seeking for assistance but no reliable response. HCRATL provided computer training and consequently started research work on tribal language and ultimately provided language training in Rangamati Hill District which was consequently got initiation to other Hill Districts also. So, the history of the organization could be depicted as follows:

ASHIKA

Since 1999

(Year Wise)

Year

Title of Project

1999

Computer Training

Status: Implemented as part of IGA, Donor: Self-Financed

2000

Tribal Language Book & Alphabetical Chart and Language Training

Status: Implemented, Donor: CHTDB and Ministry of CHT Affairs

Hiran Mohan Computer & Research Academy for Tribal Language Development Project

Status: Implemented, Donor: RHDC & Ministry of CHT Affairs

Non-Formal Primary Education

Status: Implemented, Donor: BRAC

Phase 1 28 September 2000 to 27 September 2003 (Partner 46)

Phase 2 1 January 2002 to 30 June 2004 (Partner 13)

Phase 3 1 January 2006 to 31 December 2008 (Partner 30)

Phase 4 1 January 2008 to 31 December 2010 (Partner 16)

Phase 5 1 January 2009 to 31 December 2011 (Partner 25)

Phase 6 1 January 2009 to 31 December 2011 (Partner 22)

Phase 7 1 January 2011 to 31 December 2013 (Partner 06)

2001

“Assistance to Other Organization” Program of Proshika”

Status: Implemented, Donor: Proshika,

Duration: January-December 2001

Voter Awareness Activities

Status: Implemented, Donor: Proshika.

2004 Under Technical Assistance through Gender Facility Project (BGD/01/005) Phase II: Sub-Project - “Skill Development Training on Indigenous Handloom for Destitute Jumma Women of Rangamati”

Status: Implemented, Donor: Ministry of Women Affairs & UNDP, Duration: 1 August 2004-August 2005.

2007 Skill Development Training on Indigenous Handloom for Destitute Jumma Women of CHT

Status: Implemented, Donor: Bangladesh NGO Foundation, Duration: 2007-2009.

YPSA-Bangladesh Childhood Cataract Campaign-CHT Project

Status: Implemented, Donor: YPSA & sight Savers International (SSI), Duration: July 2007-June 2009.

Income Generation Activities (IGA) (Bamboo made Furniture & Crafts)

Status: Ongoing, Donor: Self-Financed Duration: 2007-Continued.

2008 ASHIKA-Voter and Civic Education

Status: Implemented, Donor: Greenhill & The Asia Foundation.

Promoting Livelihoods through Income and Employment Generation in the CHT

Status: Implemented, Donor: ICIMOD & UNDP-CHTDF, Duration: July 2008 –June 2009.

2009 Community Managed Water Supply and Sanitation Program for the Rural Poor of the Chittagong Hill Tracts

Status: Implemented, Donor: NGO Forum for Drinking Water Supply and Sanitation & European Commission (EC) Duration: January 2009 to December 2012.

CHT-HYSAWA Fund Project

Status: Implemented, Donor: Shining Hill & GoB-DANIDA.

Enforcement of Local Institutional Laws Focusing Public awareness through Sustainable Good Governance Approach (ELFOS) in CHT

Status: Implemented, Donor: The Royal Danish Embassy, Duration: 1 August 2009– 2012.

Technical Partner of “Integrated Socio-Economic Development of Moanoghar Children’s (ISEDMC)” Project

Status: Implemented, Donor: Moanoghar-MJF.

Micro-Capital Grant

Status: Implemented, Donor: UNDP,
Duration: April 11 2009 to May 2009.

“Service for Better Livelihoods and Resource Management of River Halda, Chittagong” under the Direct Aid Program 2008-09 of Australian High Commission, Dhaka

Status: Implemented, Donor: Australian High Commission, Dhaka,
Duration: 4 June 2009 – February 2010.

2010**Skill Development Training on Indigenous Handloom for Destitute Jumma Women of CHT**

Status: Implemented,
Donor: Bangladesh NGO Foundation, Duration: Up to July 2016.

Provision of Technical Services for the Activities of Education Cluster under UNDP-CHTDF

Status: Implemented, Donor: Grontmij & UNDP-CHTDF,
Duration: November 2010 – December 2011,
Location: Rangamati, Khagrachari and Bandarban.

Documentation of Success Lessons on three economic components and community vulnerability assessment on climate change

Status: Implemented, Donor: ICIMOD,
Duration: April 1, 2011-June 30, 2011.

Capacity Strengthening on Community Managed Disaster Risk Reduction (CMDRR) and Climate Change Adaptation

Status: Implemented,
Donor: Concern Universal-Cordaid, Duration: June 2010- December 2012.

2011**Development Initiative to Promote Transforming Youth and Adolescent (DIPTYA)**

Status: Implemented, Donor: Manusher Jonno Foundation,
Duration: July 2011-June 2013.

2012**Strengthening Ethnic Communities Access to Information in Bangladesh**

Status: Implemented, Donor: United Nations Democracy Fund,
Duration: May 2012-April 2014.

2013**Enforcement of Local Institutional Laws Focusing Public awareness through Sustainable Good Governance Approach (ELFOS) in CHT (Phase II)**

Status: Implemented, Donor: The Royal Danish Embassy,
Duration: 1 July 2013– 30 June 2016.

Community Legal Service (CLS)

Status: Implemented, Donor: BLAST-UKAID;

Duration: January 2013- January 2017.

Chittagong Hill Tracts Rural Development Project (CHTRDP-II)

Status: Implemented, Donor: Asian Development Bank (ADB);

Duration: August 2013-June 2019.

Upgrading sustainable Households' Affordability Project (USHA)

Status: Implemented, Donor: Manusher Jonno Foundation

Duration: 01 October 2013 to 31 December 2013.

Indigenous/ Minority Project

Status: Implemented, Donor: The Asia Foundation,

Duration: November 2013 to December 2014.

Dig A Well Project for the Rural Poor People

Status: Implemented, Donor: Muslim Aid-UK,

Duration: 19 November 2013 to 31 December 2013.

HYSAWA Fund Project

Status: Implemented, Donor: HYSAWA Fund-DANIDA,

Duration: 27 November 2013 to 26 November 2015.

2014

Technical Courses to Union Parishad's (UPs) and other Stakeholders

Status: Implemented, Donor: HYSAWA Fund-DANIDA,

Duration: 1 March 2014 to June 2015

Location: Rangamati, Khagrachari, Bandarban, Noakhali.

আশিকা মাশরুম ও মাশরুম বীজ সেন্টার

Status: On going, Partner: Grameen Telecom Trust,

Duration: 23 August 2014-July 2021.

Promoting Sustainable Water Supply, Sanitation in Adaptation to Climate Change Targeting the Vulnerable Poor from the Rural Areas of Chittagong Hill Tracts (CHT) project

Status: Implemented; Donor: Muslim Aid-UK Bangladesh Field office,

Duration: November 2014-July 2015.

Base Line Survey Under "School Led Total Sanitation" (SLTS) Project

Status: Implemented; Donor: Concern Universal Bangladesh,

Duration: 14 January 2014- 14 January 2015.

Education for Language & Culturally Marginalized Ethnic Children

Status: Implemented, Donor: Save The Children International in Bangladesh,

Duration: December 2014-October 2017,

Location: Rangamati.

Provision of Event Management Services

Status: Ongoing; Donor: UNDP-CHTDF;
Duration: September 2014-to be continued;
Location: Rangamati, Khagrachari and Bandarban.

2015 Supporting to Physical Facilities of Marginalized Backchari Primary School Children in Rangamati, CHT

Status: Implemented; Donor: Save the Children International;
Duration: September 2015-May 2016;
Location: Rangamati.

2016 Achieving Resilience in food security and nutrition in remote areas of Chittagong Hill Tracts

Status: Implemented; Donor: Food and Agricultural Organization (FAO); Duration: October 2016-15 October 2017;
Location: Rangamati.

Actions for Livelihood Development & Watershed Protection in Village Common Forest Project

Status: Implemented; Donor: UNDP;
Duration: March 2017-November 2017;
Location: Rangamati.

Apprenticeship Program of RHDC

Status: Implemented; Donor: ILO-RHDC,
Duration: 22 November 2016-June 2017.

2017 Emergency Education, Language and Child Protection Support for Culturally Marginalized Ethnic Children Project

Status: Implemented,
Duration: Mar-October 2017, Donor: Save the Children in Bangladesh;
Location: Rangamati.

Strengthen Civil Society and Public Institutions to Build Community Resilience to Adopt Climate Change

Status: Ongoing; Donor: Manusher Jonno Foundation;
Duration: 1 July 2017- 30 June 2021;
Location: Rangamati.

Basic Literacy Project

Status: Implemented; Donor: GOB;
Duration: 10 July 2017- 2018;
Location: Kawkhali, Rangamati.

Emergency Livelihood Response for cyclone Mora affected households in Bashkhali

Status: Implemented, Donor:FAO-DFID,
Duration:16 October 2017-January 2018;
Location: Chittagong.

- 2018**
- Skill Development training on livelihood activities for destitute Ethnic Women in CHT**
 Status: Implemented, Donor: Bangladesh NGO Foundation,
 Duration: January 2018-December 2018;
 Location: Rangamati.
- CHT Leprosy Control and Rehabilitation Program**
 Status: Implemented, Donor: The Leprosy Mission International Bangladesh,
 Duration: June 2018-December 2020;
 Location: Rangamati.
- Leveraging Information Technology to achieve better nutrition outcomes in the Chittagong Hill Tracts**
 Status: Implemented, Donor: Manusher Jonno Foundation,
 Duration: June 2018-September 2018;
 Location: Rangamati.
- 2019**
- Empowerment through Integrated Livelihood and Right base Actions**
 Status: Ongoing, Donor: Manusher Jonno Foundation,
 Duration: 1 January 2019-31 December 2021,
 Location: Rangamati.
- Strengthening Earthquake Resilience in Bangladesh (SERB)**
 Status: Ongoing, Donor: Asian Disaster Preparedness Center (ADPC),
 Duration: 1 January 2019-31 December 2021,
 Location: Rangamati, Bandarban, Cox's Bazar.
- Skill Development training on livelihood activities for destitute Ethnic Women in CHT**
 Status: Ongoing, Donor: Bangladesh NGO Foundation,
 Duration: July 2019-June 2020;
 Location: Rangamati (to be continued from 2021 for 10th Phase).
- Sustainable Management of Community Development in Chittagong Hill Tracts-SID-CHT**
 Status: Implemented, Donor: UNDP-ADB,
 Duration: 25 June 2019-24 June 2020;
 Location: Rangamati all district.
- Basic Literacy Project (64 District)**
 Status: Ongoing, Donor: GoB,
 Duration: July 2019-June 2020;
 Location: Baghaichari district, Rangamati.
- School Feeding Programme**
 Status: Implemented, Donor: World Food Programme,
 Duration: 15 November 2020-15 August 2020;
 Location: 10 Upazila; district, Rangamati.

- 2020**
- Emergency Response of COVID 19 and Measles in Rangamati Hill Tracts**
 Status: Implemented, Donor: Start Fund Bangladesh,
 Duration: 3 April 2020-17 May 2020;
 Location: 10 Upazila; District: Rangamati.
- Emergency Response to Measles outbreak in Rangamati Hill Tracts**
 Status: Implemented, Donor: Start Fund Bangladesh,
 Duration: 25 May 1 2020-10 July 2020;
 Location: 2 Upazila; District, Rangamati.
- Promotion of agro-ecology practices in the Chattogram Hills Tracts (PAEP- CHTs)**
 Status: Implemented, Donor: CARITAS Bangladesh,
 Duration: January 2020 to December 2021;
 Location: Rajasthali; District: Rangamati.
- 2021**
- CHT Leprosy Control and Rehabilitation Programme**
 Status: Ongoing, Donor: Leprosy Mission International Bangladesh,
 Duration: 1 January 2021-31 December 2025,
 Location: Rangamati.
- Emergency Assistance to COVID 19 Affected Vulnerable People in Bangladesh**
 Status: Implemented, Donor: CARITAS France and CARITAS Bangladesh,
 Duration: 1 January 2021-31 March 2021,
 Location: Naniarchar and Belaichari Upazila of Rangamati.
- Poverty and Social Analysis Survey**
 Status: Implemented, Donor: Asian Development Bank,
 Duration: 1 April 2021- 30 September 2021,
 Location: 10 Upazila of Rangamati.
- Conservation Communication under Chittagong Hill Tracts Watershed Co-Management Activity**
 Status: Implemented, Donor: UNDP-USAID,
 Duration: 1 May 2021-30 September 2021,
 Location: 10 Upazila of Rangamati and 9 Upazila of Khagrachari and 7 Upazila of Bandarban.
- Community mobilization and organization, and livelihoods and value chains implementation for local communities in and around select headwater Reserved Forests, Protected Areas and Village Common Forests**
 Status: Implemented, Donor: UNDP-USAID,
 Duration: 1 July 2021-30 September 2021,
 Location: 10 Upazila of Rangamati and 9 Upazila Khagrachari.
- Activating Village Court in Bangladesh (AVCB) Package I**
 Status: Implemented, Donor: UNDP,

Duration: 1 August 2021-30 September 2021,
Location: Rangamati Sadar, Naniarchar, Kaptai, Kawkhali, Rajasthali
Upazila of Rangamati.

Activating Village Court in Bangladesh (AVCB) Package II

Status: Implemented, Donor: UNDP,
Duration: 1 August 2021-30 September 2021,
Location: Barkal, Jurachari, Belaichari, Baghaichari and Longodu
Upazila of Rangamati.

Women & Girls Empowerment through Education Skill Project in CHT

Status: Implemented, Donor: UNDP,
Duration: 1 August 2021-30 January 2022,
Location: 1 (Ten) Upazilas of Rangamati.

Promoting Engagement of Civil Society in Governance process of Chittagong Hill Tracts

Status: Implemented, Donor: The Asia Foundation
Duration: 26 October 2021 - 25 January 2023
Location: Rangamati Sadar, Belaichari, Kaptai, Rajsthali, Naniarchar,
Longadu.

CPP Just Ecological Transition Agro-ecology Program in the Chittagong Hill Tracts of Bangladesh (CPP PAEP II).

Status: Ongoing, Donor: Caritas,
Duration: October 2021 to September 2025,
Location: Rajasthali.

Gender Responsive Education and Skill Program in CHT.

Status: Implemented. Donor: Brac,
Duration: October 2021 to December 2022.
Location: Bandarban Sadar.

2022 বাংলাদেশের শিশুদের বিশেষ করে সুবিধা বঞ্চিত শিশুদের শিক্ষাক্ষেত্রে সহায়তা প্রদান প্রকল্প.

Status: Ongoing,
Donor: Agami Education Foundation, Duration: July 2022 to June 2025,
Location: Khagrachari.

Strengthening ADB's Safeguard Policy Provisions and Procedures.

Status: Implemented. Donor: ADB,
Duration: 1 July 2022 to 31 August 2022.
Location: 3 Hill District.

2023 Agami Foundation

Status: Ongoing. Donor: Brac,
Duration: July 2022 to June 2025.
Location: Guimara Upazila, Khagrachari.

Advancing WASH and Livelihood Integration at the Climate Vulnerable Are (AWLI) in Bandarban.

Status: Ongoing, Donor: BSRM,

Duration: 1 April 2023 to 31 March 2025,

Location: Ruma, Bandarban.

Community-based Resilience, Women's Empowerment, and Action (CREA)

Status: Ongoing, Donor: Manusher Jonno Foundation,

Duration: 1 March 2023 to 30 June 2026,

Location: Naniarchar, Rangamati.

BRAC NFPE Bridge School in CHT.

Status: Ongoing, Donor: Brac,

Duration: 6 May 2023 to 31 December 2023,

Location: Baghaichari, Rangamati.

ASHIKA Microfinance Program.

Status: Ongoing, Donor: ASHIKA own fund,

Duration: July 2023 to continue,

Location: Municipality, Rangamati.

ALERT B0-45 Flash Flooding and Landslides in Bandarban_Rangamati and Cox's Bazar

Status: Ongoing, Donor: Manusher Jonno Foundation (MJF)

Duration: 14 August 2023 to 27 September 2026,

Location: Rangamati Sadar & Bilaichari Upazila.

Partnership for the Resilient Livelihoods in CHT Regions (PRLC)

Status: Ongoing, Donor: Manusher Jonno Foundation (MJF)

Duration: October 2023 to December 2026,

Location: Rangamati Sadar Upazila.

ASTHA

Status: Ongoing, Donor:

Duration: October 2023 to March 2026,

Location: 10 Upazila's in Rangamati Hill district.

Coverage in Bandarban Hill District and Khagrachari Hill District through projects:

2010 Provision of Technical Services for the Activities of Education Cluster under UNDP-CHTDF

Status: Implemented, Donor: Grontmij & UNDP-CHTDF,

Duration: November 2010 – December 2011,

Location: Rangamati, Khagrachari and Bandarban.

Betterment of Underprivileged through Development and Downstreaming Household's Approach (BUDDHA) of BOB-Bank in Chittagong Hill Tracts of Bangladesh

Status: On going, Donor: Catuddisa Sangha, Japan;

Duration: November 2010 – June 2025,

Location: Rangamati, Khagrachari and Bandarban.

2014 Technical Courses to Union Parishad's (UPs) and other Stakeholders

Status: Implemented, Donor: HYSAWA Fund-DANIDA,

Duration: 1 March 2014 to June 2015,

Location: Rangamati, Khagrachari and Bandarban.

Base Line Survey under "School Led Total Sanitation" (SLTS) Project

Status: Implemented; Donor: Concern Universal Bangladesh,

Duration: 14 January 2014- 14 January 2015,

Location: Rangamati, Khagrachari and Bandarban.

2018 Access to Information (a2i) program of Prime Minister's Office

Status: Implemented; Donor: ILO-RHDC,

Duration: 22 November 2016-24 November 2019,

Location: Rangamati, Khagrachari and Bandarban.

2019 Strengthening Earthquake Resilience in Bangladesh (SERB)

Status: implemented, Donor: Asian Disaster Preparedness Center (ADPC),

Duration: 1 January 2019-31 December 2021,

Location: Bandarban.

2021 Conservation Communication under Chittagong Hill Tracts Watershed Co-Management Activity

Status: Ongoing, Donor: UNDP-USAID,

Duration: 1 May 2021-30 September 2021,

Location: 10 Upazila of Rangamati and 9 Upazila of Khagrachari and 7 Upazila of Bandarban.

Community mobilization and organization, and livelihoods and value chains implementation for local communities in and around select headwater Reserved Forests, Protected Areas and Village Common Forests

Status: Ongoing, Donor: UNDP-USAID,

Duration: 1 July 2021-30 September 2021,

Location: 10 Upazila of Rangamati and 9 Upazila Khagrachari.

2008 ASHIKA-Voter and Civic Education

Status: Implemented, Donor: Election Working Group-The Asia Foundation; Location: Khagrachari;

Duration: 2008-2010.

Our Ongoing Projects

Our major ongoing projects could be depicted as follows:

Funding Partner:

- The Leprosy Mission International Bangladesh
- Catuddisa Sangha-Japan
- CARITAS France, CARITAS Bangladesh
- Manusher Jonno Foundation
- BSRM
- Agami Education Foundation
- Brac
- ASHIKA - IGA (Own Fund)
- Partnership for the Resilient Livelihoods in CHT Regions (PRLC)
- ASTHA

1. Income Generating Activities (IGA)

2. Mushroom Seed Social Business

3. CHT Leprosy Control and Rehabilitation Program

4. Betterment of Underprivileged through Development and Down-streaming Household's Approach (BUDDHA of BOB-Bank in Chittagong Hill Tracts in Bangladesh.

5. CPP Just Ecological Transition Agro-ecology Program in the Chittagong Hill Tracts of Bangladesh (CPP PAEP II)

6. বাংলাদেশের শিশুদের বিশেষ করে সুবিধা বঞ্চিত শিশুদের শিক্ষাক্ষেত্রে সহায়তা প্রদান প্রকল্প

7. Advancing WASH and Livelihood Integration at the Climate Vulnerable Area (AWLI) in Bandarban

7. Community-based Resilience, Women's Empowerment, and Action (CREA)

8. Brac NFPE Bridge School in CHT

9. Partnership for the Resilient Livelihoods in CHT Regions (PRLC)

10. ASTHA

About ASHIKA

ASHIKA is a Non-Government Organization (NGO) serving three hill districts of Chittagong Hill Tracts (CHT)-Rangamati, Khagrachari & Bandarban, based in Rangamati Hill District-which is treated as the capital of CHT. ASHIKA stands for *Amader Shikkha O Kaj* which refers to all types of formal, non-formal, technical and vocational education. We aim at the reflection of all these learning into communities' livelihoods. We assist ultra poor people by providing technical support with the objective of creating new opportunities. It is understood that globalization along with climate change have an impact worldwide, CHT is also not apart from this true, so we believe in economical and environmentally friendly system within which the community would survive with improved living standards. Focusing on environmental degradation and disaster risk reduction, we aware people to protect and preserve the healthy atmosphere through capacity building and mitigation strategy. ASHIKA believes in sustainability through climate resilient livelihood generation to achieve a strong socio-economy in CHT.

Objectives

- To provide language programs through computer technological transformation of the ethnic communities' languages would be based on research
- To provide small ethnic communities' language education and training by setting up computer training center
- Health program
- Family planning program
- Overall education program
- Other social development including socio-economical development
- Research & developmental program
- Training and rehabilitation program for ultra-poor, physical & mentally disable people
- Fishery, Poultry farming and program
- Technical and vocational program
- Youth development along with child welfare
- Gender development program
- Establishment of library & Sports development program
- Religious & National Day Celebration
- Poverty reduction program
- Nursery program
- Forestation Program
- Sewage & Drinking water management program
- Election observation
- Natural Disaster Preparedness

Vision

A sustainable socio-economically developed society where the basic needs and rights of the ultra-poor communities are ensured with their maximum participations in development.

Mission

To achieve a socio-economic emancipation by creating a stakeholder-based economy involving women & disable part of community, mobilizing civil society with proper utilization of local resources and institutions.

Organizational Culture

It is the responsibility of all staff in general, and all project heads and management team members in particular, to build an organizational environment or culture that is supportive of Gender Equity. We Believe in and value women's human potential, ensure that men are not unfairly treated in the name of gender. The organization mobilizes resources and takes into considerations of recognitions for good contributions. The organization establishes clear norms and rules regarding equitable distribution of facilities (support services) and opportunities.

Organizational Core Values

- Value the fact that each member of the community is belong to ASHIKA family
- Creating an honest, open and enabling environment
- Equal opportunity employment (Sincere to Equality, equity and non-discrimination at all levels and in all forms)
- Strive for knowledge, empowerment and development
- Participatory approach for decision making
- Work as team to serve the best interest of the community
- Explore innovative ideas
- Value and respect community people and make decisions based on humanity
- Accountability to both organizations seeking to assist and from whom it accepts resources
- Cooperation and coordination with other co-organizations and networks
- Responsible, trustworthy and law-abiding in all that we do
- Sensitivity to the customs and traditions of local cultures

Organizational Core Competency

ASHIKA has experienced and qualified human resources in its head office and project offices. Capacity building of staff is a continuous process. The Organization believes that Human Development is the key for sustainable development. The Organization has been involved in preparation of various kinds of projects in the fields of education, health awareness, capacity building and community physical infrastructural development. Capacity Building is an integral part of all the projects being implemented by the Organization. Technical service delivery is also differential skill of the Organization. Equipment facility also available in the organization for its smooth activities, its asset strength is equivalent to tk.1951036 (Nineteen Lakh Fifty One thousand thirty Six Taka Only).

Affiliation and Network

1. **International Disaster Response Network**
2. **Humanitarian International Services Group**

3. **Start Fund Network Bangladesh**
4. **District Disaster Management Committee**
5. **District Education Committee**
6. **District Anti-Trafficking Committee**
7. **District Anti-Adulteration Committee**
8. **Kaptai Lake Management Committee**
9. **NASCIB**
10. **BSCIC**
11. **Entrepreneur Development Council**
12. **CHTWONE**
13. **CAMPE**
14. **BAPA**
15. **Child Rights Forum**
16. **Catuddisa Sangha-Japan**

Major Thematic Area (Project implementation list theme wise)

Education

Implemented Project:

Provision of Technical Services for the Activities of Education Cluster under UNDP-CHTDF

Status: Implemented, Donor: Grontmij & UNDP-CHTDF,
Duration: November 2010 – December 2011.

Supporting to Physical Facilities of Marginalized Backchari Primary School Children in Rangamati, CHT project

Status: Implemented, Donor: Save the Children International in Bangladesh,

Duration: September 2015-May 2016

Non-Formal Primary Education

Status: Implemented, Donor: BRAC

Phase 1	28 September 2000 to 27 September 2003(Partner 46)
Phase 2	1 January 2002 to 30 June 2004 (Partner 13)
Phase 3	1 January 2006 to 31 December 2008 (Partner 30)
Phase 4	1 January 2008 to 31 December 2010 (Partner 16)
Phase 5	1 January 2009 to 31 December 2011 (Partner 25)
Phase 6	1 January 2009 to 31 December 2011 (Partner 22)
Phase 7	1 January 2011 to 31 December 2014 (Partner 06)
Phase 8	1 January 2014 to 31 December 2017 (Partners 1.13)

Education for Language & Culturally Marginalized Ethnic Children

Status: Implemented, Donor: Save The Children International in Bangladesh, Duration: December 2014-February 2017.

Agriculture, Livelihood & Income Generating Activities

Implemented Project:

Promoting Livelihoods through Income and Employment Generation in the CHT

Status: Implemented, Donor: ICIMOD & UNDP-CHTDF,
Duration: July 2008 –June 2009.

Technical Partner of “Integrated Socio-Economic Development of Moanoghar Children’s (ISEDMC)” Project

Status: Implemented, Donor: Moanoghar-MJF

“Service for Better Livelihoods and Resource Management of River Halda.

Chittagong” under the Direct Aid Program 2008-09 of Australian High Commission, Dhaka

Status: Implemented, Donor: Australian High Commission, Dhaka,

Duration: 4 June 2009 – February 2010.

Documentation of Success Lessons on three economic components and community vulnerability assessment on climate change

Status: Implemented, Donor: ICIMOD,

Duration: April 1, 2011-June 30, 2011.

Development Initiative to Promote Transforming Youth and Adolescent

(DIPTYA)

Status: Implemented, Donor: Manusher Jonno Foundation,

Duration: July 2011-June 2013

Upgrading Sustainable Households’ Affordability (USHA)

Status: Implemented, Donor: Manusher Jonno Foundation (MJF)

Duration: October 2013-March 2017,

Computer Training

Status: Implemented as part of IGA, Donor: Self-Financed.

Ongoing Project:

Betterment of Underprivileged through Development and Downstreaming Household’s Approach (BUDDHA) of BOB-Bank in Chittagong Hill Tracts of Bangladesh

Status: On going, Donor: Catuddisa Sangha, Japan;

Duration: November 2010 – June 2025,

Location: Rangamati, Khagrachari and Bandarban.

CPP Just Ecological Transition Agro-ecology Program in the Chittagong Hill Tracts of Bangladesh (CPP PAEP II)

Status: Ongoing, Donor: CARITAS Bangladesh,

Duration: January 2018 to December 2020(to be continued from 2021).

বাংলাদেশের শিশুদের বিশেষ করে সুবিধা বঞ্চিত শিশুদের শিক্ষাক্ষেত্রে সহায়তা প্রদান প্রকল্প।

Status: Ongoing, Donor: Agami Foundation, Bangladesh,

Duration: July 2022 to June 2025.

Advancing WASH and Livelihood Integration at the Climate Vulnerable Area (AWLI) in Bandarban.

Status: Ongoing, Donor: BSRM,
Duration: 1 April 2023 to March 2025.

Community based Resilience, Women Empowerment and Action (CREA)

Status: Ongoing, Donor: MJF,
Duration: 1 March 2023 to 30 June 2026.

Brac NFPE Bridg School.

Status: Ongoing, Donor: Brac,
Duration: 8 May 2023 to 31 December 2023.

Income Generation Activities (IGA)

আশিকা ক্রাফট, কেইন এন্ড ব্যান্ডো ফার্নিচার

Status: On going, Donor: Self-Financed
Duration: 2015-Continued.

আশিকা মার্শরুম ও মার্শরুম বীজ সেন্টার

Status: Ongoing, Run by own fund (earlier Partner: Grameen Telecom Trust,
Duration: 23 August 2014 to July 2021.

Rengy Enterprise, (Dutch-Bangla Agent Banking Ltd)

Status: Ongoing, Run by own fund.

ASHIKA Convention Park

Status: Ongoing, Run by own fund.

ASHIKA Agro-Ecology Project

Status: Ongoing, Run by own fund. (From May 2023).

ASHIKA Micro Finance Program (MRA)

Status: Ongoing, Run by own fund. (From May 2023).

Health

Implemented Project:

YPSA-Bangladesh Childhood Cataract Campaign-CHT Project

Status: Implemented, Donor: YPSA & sight Savers International (SSI),
Duration: July 2007-June 2009.

CHT-HYSAWA Fund Project

Status: Implemented, Donor: Shining Hill & GoB-DANIDA.

Community Managed Water Supply and Sanitation Program for the Rural Poor of the Chittagong Hill Tracts

Status: Implemented, Donor: NGO Forum for Drinking Water Supply and Sanitation & European Commission (EC)
Duration: January 2009 – December 2012.

Dig A Well Project for the Rural Poor People

Status: Implemented, Donor: Muslim Aid-UK,
Duration: 19 November 2013 to 31 December 2013.

HYSAWA Fund Project

Status: Implemented, Donor: HYSAWA Fund-DANIDA,
Duration: 27 November 2013 to 26 November 2015.

Technical Courses to Union Parishad's (UPs) and other Stakeholders

Status: Implemented, Donor: HYSAWA Fund-DANIDA,
Duration: 1 March 2014 to 28 February 2015
Location: Rangamati, Khagrachari, Bandarban, Noakhali.

Promoting Sustainable Water Supply, Sanitation in Adaptation to Climate Change Targeting the Vulnerable Poor from the Rural Areas of Chittagong Hill Tracts (CHT) project

Status: Implemented, Donor: Muslim Aid-UK Bangladesh Field Office,
Duration: November 2014-July 2015.

Ongoing Project:

CHT Leprosy Control and Rehabilitation Programme

Status: Ongoing, Donor: Leprosy Mission International Bangladesh,
Duration: 1 January 2021-31 December 2025,
Location: Rangamati.

Language

Implemented Project:

Tribal Language Book & Alphabetical Chart and Language Training

Status: Implemented, Donor: CHTDB and Ministry of CHT Affairs.

Hiran Mohan Computer & Research Academy for Tribal Language Development Project

Status: Implemented, Donor: RHDC & Ministry of CHT Affairs.

Culture & Rights

Implemented Project:

ASHIKA-Voter and Civic Education

Status: Implemented, Donor: Greenhill & The Asia Foundation.

Voter Awareness Activities

Status: Implemented, Donor: Proshika.

Micro-Capital Grant

Status: Implemented, Donor: UNDP,
Duration: April 11 2009 to May 2009.

Enforcement of Local Institutional Laws Focusing Public awareness through Sustainable Good Governance Approach (ELFOS) in CHT

Status: Implemented, Donor: The Royal Danish Embassy,
Duration: 1 August 2009 to 30 April 2012.

Strengthening Ethnic Communities access to Information in Bangladesh

Status: Implemented, Donor: UNDEF,
Duration: May 2012 to April 2014.

Enforcement of Local Institutional Laws Focusing Public awareness through Sustainable Good Governance Approach (ELFOS) in CHT (Phase-2)

Status: Implemented, Donor: The Royal Danish Embassy,
Duration: 2013 to 2016.

Community Legal Service (CLS)

Status: Implemented; Donor: BLAST-UKAID;
Duration: 2013-2017.

Indigenous/Minority Project

Status: Implemented; Donor: EWG-The Asia Foundation;
Duration: November 2013 to December 2015.

Gender

Implemented Project:

Under Technical Assistance through Gender Facility Project (BGD/01/005) Phase II: Sub-Project - “Skill Development Training on Indigenous Handloom for Destitute Jumma Women of Rangamati”

Status: Implemented, Donor: Ministry of Women Affairs & UNDP,
Duration: 1 August 2004-August 2005.

Skill Development Training on Indigenous Handloom for Destitute Jumma Women of CHT

Status: Implemented, Donor: Bangladesh NGO Foundation,
Duration: 2007-2009.

Skill Development Training on Indigenous Handloom for Destitute Jumma Women of CHT

Status: Implemented, Donor: Bangladesh NGO Foundation,
Duration: July 2010- December 2017.

Skill Development Training on Indigenous Handloom for Destitute Jumma Women of CHT

Status: Implemented, Donor: Bangladesh NGO Foundation,
Duration: January 2018-December 2018.

Skill Development Training on Indigenous Handloom for Destitute Jumma Women of CHT

Status: On going, Donor: Bangladesh NGO Foundation,

Duration: January 2018-June 2020(to be continued from 2021 for 10th Phase).

Environment

Implemented Project:

Capacity Strengthening on Community Managed Disaster Risk Reduction (CMDRR) and Climate Change Adaptation

Status: Implemented, Donor: Concern Universal-Cordaid,

Duration: June 2010- December 2013.

Emergency Livelihood Response for cyclone Mora affected households in Bashkhali

Status:Implemented, Donor:FAO-DFID,Duration:16 October 2017-January 2018.

Strengthen Civil Society and Public Institutions to Build Community Resilience to Adopt Climate Change

Status: Ongoing; Donor: Manusher Jonno Foundation;

Duration: 1 July 2017- 30 June 2022.

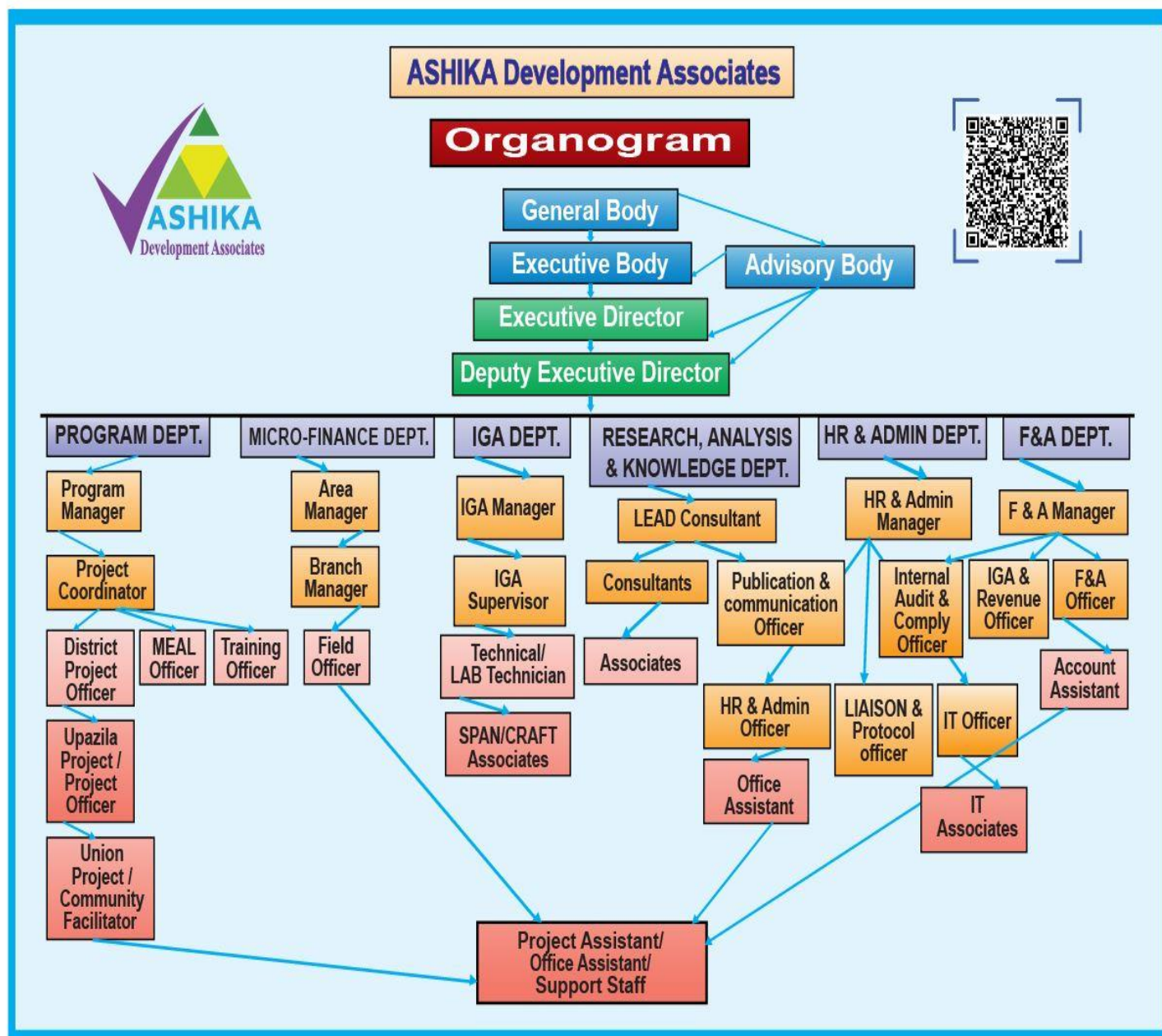
Emergency Assistance to COVID 19 Affected Vulnerable People in Bangladesh

Status: Ongoing, Donor: CARITAS France and CARITAS Bangladesh,

Duration: 1 January 2021-31 March 2021,

Location: Naniarchar and Bilaichari Upazila of Rangamati.

Organizational Structure of ASHIKA



Governance System

The Chairperson is the head of the organization. The General Secretary of the Executive Council by virtue of his position designated as the Executive Director and authorized by the Executive Council to shoulder the operational responsibility of all the development projects undertaken by the organization. The Finance Secretary is overall responsible for management of budget, expenses and fund.

ASHIKA has 3-Tiers of Management according to the Constitution of the Organization:

1. General Council

The General Council is the supreme authority of the organization, responsible for the election of Executive Council, amendment of the Constitution and approval of fundamental plan and budget.

2. Executive Council

The Executive Council consisting of 7 Members is the authority of managing everyday activities, responsible for the implementation of the approved plan, designed projects, income and expenditures of the organization.

3. Advisory Council

The Advisory Council is responsible for guiding the organization, responsible to give valuable recommendations, information etc.

There is also a **Project Implementation Council/ Committee** for the overall management and implementation of the projects. The council is comprised of 7 members headed by Executive Director. The other members of this Council are concerned senior officials of the organization. This may vary project wise.

Committees

Purchase Committee

ASHIKA has two Purchase Committee: General Purchase Committee and Special Purchase Committee, which is totally responsible for the organization's necessary material purchasing with the aim to bring accountability to the organization, consists of the following members:

- Convener- 01
- Member- 02

ASHIKA's Human Resource

We have formed unity in diversity within our organization. We have staffs; all are belong to different communities. We covered a diverse range of subjects related to non-formal education, sanitation & water supply, right based activities, income generating activities, skill development training for destitute women & adolescent, providing teaching & learning materials in different languages etc. The staff strength is presently reached into 41. We have 100 emergency Volunteer Pool in field. Beside this the organization has volunteers working with different sections-Admin, Finance and Program.

Organizational Working Strategy

Administration Strategy:

The main working strategy of ASHIKA is to assist beneficiaries as the development partner of the organization, but not to control them. The administrative working strategies of ASHIKA are as follows:

Group Approach

ASHIKA implements its all projects by organizing the participants into a group. Group will decide what kind of approach and assistance they needed. The organization assists them in taking proper decision. ASHIKA provides technical and financial supports to the group members.

Participatory Development Approach

ASHIKA follows participatory development approach in its working strategy. In this way the organization is active in mobilizing and organizing beneficiaries through awareness building.

Family Approach

Along with women all members are organized as a family. In the decision-making process of the development issues of a family, ASHIKA ensures the participation of every adult member of the family. The organization tries to increase the skills of every family member so that they can implement and enterprise jointly for the betterment of the family.

Financial Strategy

The major finances for executing the activities of the organization are arranged from the following sources:

Donation

The major finances for execution of the activities of the organization are arranged from local and foreign funding agencies.

Organizational Income

ASHIKA generates income from executing different income generating activities like:

- **ASHIKA Convention Park**
- **আশিকা মাশরুম ও মাশরুম বীজ সেন্টার**
- **আশিকা ট্রাফট, কেইন এন্ড ব্যাঙ্কো ফার্নিচার**
- **Rangey Enterprise, (Dutch-Bangla Agent Banking Ltd.)**
- **ASHIKA Agro-Ecology (Program)**
- **ASHIKA Micro-Finance Program**

Updated: 01 October 2023